

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/662,700 Confirmation No. 1032
Applicant : Babak Damaghi
Filed : September 15, 2003
For : ENHANCED METHOD OF RADIO AND TV ADVERTISING
TC/A.U. : 3688
Examiner : Lastra, Daniel
Docket No. : 34294/3
Customer No. : 1912

**AMENDMENT IN RESPONSE TO
SEPTEMBER 15, 2008 OFFICE ACTION**

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22323-1450

Sir:

In response to the Office Action mailed September 15, 2008, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks begin on page 8 of this paper.